



# Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)

GEORGIA WIC APPROVED FORMULA GUIDE: EFFECTIVE December 2024

Georgia WIC recognizes human milk as the standard for infant feeding and nutrition.

## Approved contract formulas not requiring medical documentation for infants (< 12 months):

<u><b>Milk-Based Formula:</b></u>	<u><b>Milk-Based Prebiotic Formula:</b></u>	<u><b>Milk-Based Rice Starch Formula:</b></u>	<u><b>Lactose-Reduced Formula:</b></u>	<u><b>Soy-Based Formula:</b></u>
Enfamil® Infant Enfamil® NeuroPro™ Infant (32 oz RTU ONLY)	Enfamil® Reguline®	Enfamil® A.R.™	Enfamil® Gentlease®	Enfamil® ProSobee® (Simply Plant-Based)

## Approved contract formula requiring medical documentation:

Milk-Based Formula - Enfamil® 24 (State Order Only)

## Georgia WIC does NOT approve the Following Formulas:

Any Organic Formula	Gerber Good Start SoothePro
Enfagrow Premium Toddler Nutritional Drink ( <i>All Flavors</i> )	Gerber Good Start Gentle Supreme Toddler
Enfagrow Premium Gentlease Toddler Nutritional Drink	Nestle NAN Pro
Enfagrow NeuroPro Toddler Nutritional Drink ( <i>All Flavors</i> )	Similac Advance
Enfamil NeuroPro Infant ( <i>Powder &amp; Concentrate</i> )	Similac for Spit-Up
Enfamil NeuroPro Gentlease	Similac Pro-Advance
Enfamil Sensitive	Similac Pro-Sensitive
Enfamil Enspire	Similac Pro-Total Comfort
Enfamil Enspire Gentlease	Similac 360 Total Care
Gerber Good Start Gentle	Similac 360 Total Care Sensitive
Gerber Good Start Gentle Soy	Similac Sensitive
Gerber Good Start GentlePro	Similac Soy Isomil
Gerber Good Start GentlePro Toddler	Similac Total Comfort
Store brand milk-based, soy, lactose-free, lactose-reduced, and rice-added formulas.	

## Questions or concerns contact:

Georgia WIC Program – WIC Customer Service  
 (800) 228-9173 / [wiccustomerservice@dph.ga.gov](mailto:wiccustomerservice@dph.ga.gov)

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For a complete list of Georgia WIC-approved formulas, visit [WIC Formula Resources](#).

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